

## Frequently Ask Question

### **Ansted Foundation and its University Social Responsibility Philosophy and Profile**

From a humble beginning, the Ansted University's Foundation Governing Board of Trustees made society a part of their dream and embraced the underprivileged community and global citizens as their family members. Since Ansted's inception they have been promoting WORLD PEACE through social responsibility practice as part of their mission to achieve academic excellence and a caring community around the world through various channels by creating a Peace Culture and Educational programmes cum publication, establishing collaboration with other universities/institutions, Corporations, NGOs and Government agencies to implement various sustainable development projects. Besides, it has been organizing interactive seminars, forums and conferences for our students and public at large to create a platform in relation to the social responsibility aspects for the well being of human society at large. All these achievements and the outcome of the research, together with the best practice by individuals or corporations have been recorded in our SRW Social Responsibility World of RecordPedia. This resource book is recognized throughout the world as a leading source of reference, which focus on social responsibility events happening in the world.

Over the years, Ansted University and its foundation hold closely to five core beliefs:

1. Ansted believes that God has His own special Way of providing through the many supporters Ansted has had all these years.
2. Ansted believes in creating awareness for the need of a caring society among the multi-racial society, different cultures and backgrounds and level of education today.
3. Ansted wants to refrain from becoming a business oriented tertiary Education Institution. We exist only because we care for people's future.
4. Ansted believes in betterment through Education.
5. Ansted puts social responsibility practice as a platform to develop World PEACE through various workable channels.

### **What kind of social responsibility value has Ansted University created?**

The majority of Ansted students come from the third world countries. These students know that Ansted University will help them to find a possible way to pursue and achieve their academic qualification goals. Most of these students are paying only a small amount of money as a token of appreciation and contributions to the development of Ansted University Foundation. Ansted has a pool of international volunteers and reputable faculty members and Honorary Advisory Council members from various parts of the world who spend a considerable amount of their time in providing education and knowledge to over 8,000 students. Today they have been given new life and these students have become good citizens well placed in society.

### **Why people want to work for and contribute to Ansted University?**

Ansted is creating hope for those who want to improve themselves through lifelong learning courses and continues to help their students to achieve their tertiary qualification objective. Also Ansted has attracted many adult learners and professional people from around the world to pursue and continue their studies at Ansted University. To build and develop this kind of Noble System of Technology for Educational Development with limited financial and human resources indeed has been extremely painful and challenging. Various methodologies and strategies have been use by the dedicated team who work timelessly days and nights; these cannot be measured by the value of money.

**What kind of practice has Ansted University used to build their own culture?**

With social responsibility practice built within the Ansted University family culture, it has been attracting and receiving funds from donors to support their various meaningful and humanitarian projects each year to promote social responsibility education and activities in various corner of the world. Ansted's mission brings people much happiness and satisfaction which money cannot buy. One of the good examples is that Ansted has organized the 2<sup>nd</sup> International Conference on CSR by getting large groups of international team of volunteers from various institutions and corporations from more than 60 countries to take part in this profound project under the leadership of one of Ansted's founding members, Prof. Dr. Roger Haw, and other key personnel from Ansted University and other universities worldwide.

**How does Ansted University maximize each opportunity to enhance the Corporate Social Responsibility (CSR) researchers, academicians, practitioners, individuals, organizations and Corporations contributions of their works for the benefit of society at large?**

The response from one of the Ansted University pilot projects to publish series of CSR book by Ansted University Asia Regional Service Center in Malaysia – has been very encouraging. Since then, Ansted has been receiving many useful and quality papers, leading the relevant Ansted board to decide to publish a series of CSR books, with the first one entitled "Stakeholders and Social Responsibility".

**How the Ansted Social Responsibility International Award (ASRIA) award created and the main reason behind?**

Through this process of development the management of Ansted University has realized that they should create a special award to recognize those CSR practitioners and organizations, which will bring Ansted Social Responsibility mission within a more practical, achievable and sustainable approach. That was the main reason why a series of CSR/SR awards has been created and supported by Ansted University Foundation: thus an international prestigious award was created and born to this world with the title of "Ansted Social Responsibility International Award (ASRIA)" in 2004.

**What kind of ideal project was set up by Ansted University for what purpose?**

For many years, Ansted University has been searching for various useful projects for the foundation to undertake. Finally it has found that to set up a platform to cultivate PEACE through social responsibility practice is the ideal project, which meets the Ansted University and its foundation's philosophy, objective and its mission. In order to understand more details of Corporate Social Responsibility scope of coverage and its benefit, Ansted University has sponsored many of their faculty members to attend various CSR conferences organized by institutions and organizations in various countries. The exposure of their faculty members really helped the university to realize the importance of this social responsibility aspect. The outcomes of preliminary research and the feedback of results has provided the board of Ansted to formulate ideas to initiate and implement another department to manage this useful publication project called "SRW Social Responsibility World of RecordPedia". This will become the world standard to promote Social Responsibility practice.

**What are the characteristics and the nature of SRW RecordPedia book compared to other books?**

There are too many books in the market to teach people how to make more money and how to enjoy good life, but very rarely can we find a book that shows us the way to create social responsibility values and ways for readers to contribute their thoughts on creating social value aspects for the benefit of society, which is more important than anything else. "A house that is not a home has no meaning". We never knew that this kind of approach would one day create the WORLD'S LARGEST SOCIAL RESPONSIBILITY CONGRESS by having everyone to contribute and put his or her efforts together to make this GREAT CONGRESS dream come true.

### **What kind of profound project is initiated by Ansted University?**

Ansted trusts that global citizens would like to be part of the team to promote this worthy, profound and noble project after reading through this useful book. They know book readers usually come from different backgrounds, but WORLD PEACE is the only concern and common objective for any person living on this planet. The Founder of SRW RecordPedia and its research team members urge all the SRW book readers to work together and contact them regularly to keep them informed and to exchange approaches and ideas for creating a society development process as an interesting sustainability development topic to discuss. Ansted University and its Foundation's final objective are to cultivate social responsibility throughout the world. SRW wants society to live in the world as a family not as an empire.

### **How the Board of Ansted University contributes back to society and builds its reputation?**

The Board of Ansted University has agreed to contribute part of the revenue to be put into the Ansted foundation fund for future projects related to social responsibility aspects. Further, this will enhance Ansted University's reputation and also enable us to gain more respect from other renowned bodies and institutions.

### **Is Ansted University doing worthwhile thing and in what way can we reflect on their activities?**

No matter how you look at it, establishing / founding Ansted University Social Responsibility activities has been a wonderful and satisfying activity to do. And Ansted is undertaking this worthwhile thing together with everyone! This book (SRW RecordPedia) will bear testimony to their progress and faithfully reflect their activities, scopes and successes.

### **What kind of challenges Ansted University needs to accept in order to achieve the university's noble goal?**

Ansted knows that numerous difficulties can arise while striving for a noble goal. However, it sincerely hopes to have constructive criticism and sympathy along with cooperation, patronage and support from everyone. Ansted University has its history, its finances, its philosophy, and a host of aspects such as its administration, its curricula, its academic practices, its faculty, its representatives, its affiliated campus developments, and its long-range objectives, which are calculated to take Education to new frontiers.

### **What is the ultimate reason for Ansted University's existence?**

A university must have a reason for its existence, such as the education of youth and of mature students seeking higher degrees. Providing lifelong learning opportunities for a world that reflects optimum human capability is indeed the reason for Ansted University's existence.

### **How to make Ansted University succeed in its objective?**

For Ansted University to succeed, it must be far sighted, visionary, courageous in exploring new knowledge, and sensitive to significant changes in our way of life. It is a University that dares to dream of a more humane world in which organised violence is unknown and human potential fully developed.

### **What else Ansted University needs to do?**

Ansted University is multi-dimensional, without artificial barriers and dogmatic limitations. It aims to not only consider education as an art, but also as a science. It excludes nothing that is constructive, uplifting, inspirational and in the mainstream of human evolution.

### **Is it important to invest our time, money and effort to cultivating and educating young people?**

Although the cost of educating our young people, who have high moral integrity and a lofty vision of the future are escalating with the new technology of the Internet, we should realise that they are the future leaders of the world. Without them, the world indeed may have no future at all.

### **What helps Ansted University to survive?**

The need for finances to fund the programmes of the University is beyond question. This is why we are so grateful to those who gave in the past, especially because support is so imperative for our past, present and future success. Sponsoring and sustaining Ansted University with a world outreach agenda takes more than money. Ansted University Foundation draws funds from high-minded people believing in Ansted ideas. They are willing to sacrifice some of their substance to support the University's goals.

**What is Ansted University looking for?**

These funds can then buy talent, equipment, advertising and all the necessary ingredients to the material success of a programme....**But Money alone cannot help Ansted University succeed. WE NEED YOU**, your inspiration and your will to succeed in excellence.

**Why Ansted University has created many awards to recognize contributors?**

It takes service of a high order and recognition of that service for a better world. Ansted University has created many awards in honour of those that serve and have served beyond the call of duty. It does not solicit the candidate but does invite his/her consideration of the honour, especially on recommendation by the Ansted University Board of Governors and Advisory Council. The University, which confers this award, is as unique as the award itself.

**Do you know the importance of your kindness to share with us what you have in mind can turn up into a platform for future generation to follow; of course it must be useful to mankind?**

If you have an idea you wish to share with others, you are invited to do so through a conference, seminar or roundtable meeting organised by the University. Please let us know what you can contribute to this incomparable learning adventure. Help make this institution a world commonwealth of education, science, and culture, stimulating the quest for truth, and offering to establish a foundation upon which the world may build a truly humane civilization for generations to come.

**Besides knowledge, which we can learn from Education, what else is more important?**

Education today is in a revolutionary phase with many facets of expression. It is said that the task of education is not only to teach the subject matter of the arts and sciences, as much as it is to raise the level of awareness and response to all ideas and events. The idea is that perception is more important than knowledge and understanding is more important than facts.

**What should we need to emphasis today's Education?**

So far Education has only scratched the surface of what it is yet to become, as we now reach the advanced technological age. All we can say today about education is that it has provided us with a structure for integrating ideas and it gets us on track. To use a familiar expression it is..."moving consistently and persistently toward its own ultimate perfection". Expressing human intelligence should be one of the major concerns of true education. What is the right direction one may ask? It is following a course of action that enables goodness, beauty and service. In terms of this new education, the emphasis is on world service.

**What are the factors we should know about the universe?**

The academic curriculum is important. Modern education is enamoured with phenomenal existence, with the body, the mind, and the environment. This is the area of secular science, from anatomy to psychology to astro-physics. We should know about the universe in which we live.

**What are the functions of Ansted University?**

The function of the university is to teach about the universe, its universal laws and principles, and its universal application to human needs.